



# Public Image



## MEGAN SCHMIDT

DISTRICT 6510 PUBLIC IMAGE COORDINATOR

618.214.1601

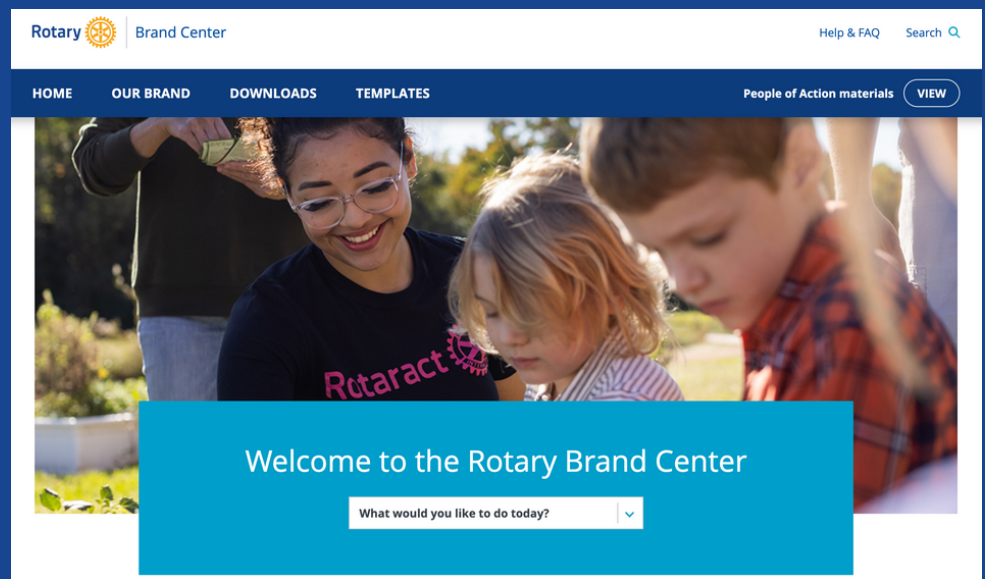
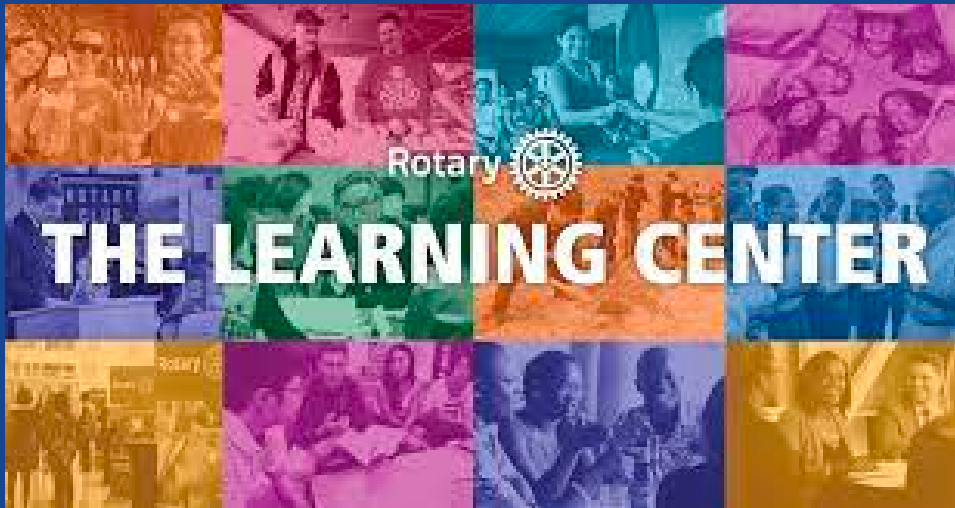
6510PR@GMAIL.COM

# PUBLIC IMAGE PROGRAM

Is your club in need of a program?  
Reach out to District 6510 Public Image  
Coordinator Megan Schmidt. She would  
be happy to come and help with social  
media, marketing, or how to help you  
spread the great news of Rotary.

# RESOURCES

CLICK ON THE IMAGES TO BE TAKEN TO THE WEBSITES



# HOW TO SUBMIT SOMETHING FOR THE NEWSLETTER

## How to Submit:

- Email your articles to  
6510newsletter@gmail.com

## Articles and Photos are due:

- The 1st of each month

## Newsletter will be emailed out:

- The 15th of each month

[TO VIEW PAST NEWSLETTERS CLICK HERE](#)

# HOW TO REQUEST A FLYER OR PR MATERIALS

## How to Request:

- Email all details along with any photos or logos to  
6510pr@gmail.com

**Please allow up to 1 week to get a flyer. This could be faster depending on correspondence of corrections.**

# PEOPLE OF ACTION PHOTOS

1. Go to [poaphotos.app](https://poaphotos.app)
2. Click Open Photo
3. Locate the photo you want to use. If you are on your cell phone, it will be in your camera roll if you are on a computer, find the folder where you saved the image.
4. Click on Templates.
5. Select Rotary, Rotaract, Interact, Theme, Masterband, or Mark.
6. Select the template that matches your image and and click the Apply Button.
7. Resize the template to make it fit the image.
8. Click the Save button to save your image.

# LOGOS

## CLUB LOGO

Mount Vernon West  
**Rotary**  
Club



**NOT SURE HOW TO GET A LOGO LIKE THIS FOR YOUR CLUB?**

- EMAIL ME AND I WILL CREATE FOR YOU
- [CLICK HERE FOR THE BRAND CENTER TO CREATE YOUR OWN](#)



## THEME LOGO

**NOT SURE HOW TO GET THE THEME LOGO?**

- EMAIL ME AND I WILL SHARE WITH YOU
- [CLICK HERE FOR THE BRAND CENTER TO DOWNLOAD THE LOGOS](#)